

MetaReports.net

Cardio Series – Satellite Report

Heart Repair: A Placebo Fix?
Or A Nocebo Mix?



This is a Cardio Series Satellite Report complementing the “Neocardiogenesis” Report Published by MetaReports.net on November 1, 2008, Catalogue # MRCS-01

Cat. No. MRCS-01/S2

Release December 15, 2008

MetaReports.net

50 Welton Rise, St Leonards on Sea,
East Sussex, UK TN37 7RF
Tel.: +441216600153

Email: neocardiogenesis@metareports.net

© MetaReports.net 2008

©MRI Limited 2008. All rights reserved. Access to this report is provided only to the extent purchased by an authorized subscriber. This report may not be reproduced, modified, distributed or published without the prior written authorization of MetaReports.net.

Recently MetaReports.net published an exhaustive research report on Neocardiogenesis, the phenomenon that is revolutionizing regenerative medicine and creating new and novel options for treatment of ischemic heart disease. Scope of that report precluded us from delving too much into areas peripheral to the primary focus of the report. Nevertheless some of those issues are very pertinent to understanding the rapidly evolving landscape of regenerative cardiology. Therefore we decided to elaborate those issues in brief satellite reports that supplement our original research on Neocardiogenesis.

One of the most troubling issues, and the one very relevant to each one of over 80 companies involved in regenerative cardiology business, is the one that has been killing the efficacy of clinical trials across the board – the “Placebo Effect”. Was it really a “Placebo Fix” or perhaps a Nocebo Mix? This report addresses those questions and paves the way forward in our quest for mending the broken hearts.